I listen exclusively to my local K-love radio channel and feel the no commercial, positive and encouraging music gives children and adults alike wholesome, safe music to listen to. There is no other local channel that plays Christian rock music or provides the talk shows that K-Love brings. K-love is wanted and needed by the community and that is proven as people donate money to keep the station on the air. People would not support something they did not feel was bringing them a benefit. The station provides more than just entertainment to our community.